


North York Moors National Park Walking Friendly Scheme

Activity Providers and Retail



In the
**North York Moors
National Park**

Walking Friendly Activity Providers and Retail Checklist

Essential Criteria	
We are based in, or a significant amount of our business is conducted in the North York Moors National Park. We will promote walking activities and events via our website, social media and other forms of marketing where possible. See northyorkmoors.org.uk/walking	
We have joined the North York Moors Tourism Network and will promote the walking friendly initiative and other walking friendly businesses wherever possible/appropriate. This might include accommodation and tearooms/cafes.	
We will support and promote sustainable and responsible walking including reference to the Countryside Code and Moors Message .	
<i>Activity providers only-</i> We provide advice and information prior to our activities on how to prepare, what to bring etc.	
<i>Activity providers only-</i> We have all the relevant training, insurance and permissions in order to carry out our activities.	
<i>Retailers only-</i> We provide information such as leaflets, OS maps, compasses, printed NYM walking routes, local walk guidebooks and information on events or organised walks.	
We provide links on our website to walks, websites, apps and places to enjoy walking across the North York Moors.	
Upon successful application we will display the walking friendly logo and North York Moors National Park partnership logo* on our website. This will include the relevant links to NYM web pages.	
You may also wish to consider:	
Providing a pick up and drop off service.	

* You must display the walking friendly and partnership logo alongside one another. If you have not previously applied, please choose one of the following:

- Based in the (North York Moors National Park)
- Exploring the...
- Gateway to the...
- In the...

Confirmed by:

Name	Telephone
Business	Email

Please email photos of equipment/facilities/resources to support your application.

This award is applicable to registered North York Moors Tourism Network businesses who will be listed (for free) on the North York Moors National Park website. By signing this document you are committing to meeting the essential criteria at all times. Once accepted you will be awarded "Walking Friendly" status and issued with two logos and guidelines. Any business reported not to be complying with the essential criteria may be removed from the scheme and will be asked to remove all logos and references at their own cost.