

North York Moors National Park Walking Friendly Scheme



Activities & Retail

Walking Friendly Activities & Retail Checklist

Essential Criteria	
We are based in or a significant amount of our business is conducted in North York Moors National Park or the wider influence area* and/or offer activities/courses that the public can book on to.	
We will promote walking activity providers (where appropriate), festivals and events via our website, literature, emails, social media and face to face wherever possible.	
We provide (where appropriate) information on other Walking Friendly network businesses including accommodation providers, cafes/tea rooms and other Walking Friendly places to visit.	
Where appropriate we work with other North York Moors Walking Friendly centres and outdoor shops.	
We support and promote sustainable and responsible walking including promoting the Countryside Code and North York Moors 'Moors Message'.	
Where appropriate we provide advice and information prior to our activities on how to prepare, what to bring etc.	
We have all the relevant training, insurance and permissions in order to carry out our activities.	
We provide access to a first aid kit appropriate for outdoor activities.	
We will display the Walking Friendly logo wherever possible such as on websites, social media and promotional materials.	
<i>Retailers only-</i> We provide information such as leaflets, outdoor OS maps/compass, printed NYM walking routes, local walking guide books and information on events or organised walks.	
You may also wish to consider:	
We have attended an activity friendly tourism workshop run by the North York Moors National Park.	

Bold = Essential criteria * See map at northyorkmoors.org.uk/eligiblearea

Confirmed by:

Name	Telephone
Business	Email

Please email a couple of photos of equipment/facilities/resources to support your application.

Please note the award is applicable to North York Moors Tourism Network businesses listed (for free) on the North York Moors National Park website as a way of visitors finding Walking Friendly venues, accommodation and activity providers. Successful applications will be awarded "Walking Friendly" status and issued with an appropriate logo. To use the associated logo, it is the responsibility of the business to ensure that they are meeting the essential criteria required of the awards at all times. Any business reported not to be complying with the essential criteria may be removed from the scheme.