


North York Moors National Park Nature Friendly Scheme

Food and drink Providers



In the
**North York Moors
National Park**

Nature Friendly Food and drink Providers Checklist

Essential Criteria	
We are based in the North York Moors National Park or the wider influence area* and will promote Nature Tourism activities and events via our website, social media and other forms of marketing where possible. See northyorkmoors.org.uk/nature	
We have joined the North York Moors Tourism Network and will promote the nature friendly initiative and other nature friendly businesses wherever possible/appropriate. This might include accommodation and activity providers.	
Our guests/customers can enjoy nature routes or activities at our premises or close by.	
We have outdoor friendly facilities and are happy to accept muddy boots and wet customers (boot covers or separate seating areas are fine).	
We actively seek to attract and support wildlife on our premises i.e. bird feeders, bird boxes and planting for bees and butterflies etc.	
We provide reference information i.e. leaflets, wildlife books, walks, websites, apps and places to enjoy nature across the North York Moors.	
We will support and promote sustainable and responsible nature tourism including reference to the Countryside Code and Moors Message .	
Upon successful application we will display the nature friendly logo and North York Moors National Park partnership logo** on our website. This will include the relevant links to NYM web pages.	
You may also wish to consider:	
Providing equipment that guests can use to view the wildlife on our premises either on loan or for hire i.e. binoculars.	
Working with nature activity guides and businesses to put on occasional events.	
Having a copy of the Nature Tourism Toolkit- ask a member of the tourism team at NYMNP.	

* See map at northyorkmoors.org.uk/eligiblearea

* You must display the nature friendly and partnership logo alongside one another. If you have not previously applied, please choose one of the following:

- Based in the (North York Moors National Park)
- Exploring the...
- Gateway to the...
- In the...

Confirmed by:

Name	Telephone
Business	Email

Please email photos of equipment/facilities/resources to support your application.

This award is applicable to registered North York Moors Tourism Network businesses who will be listed (for free) on the North York Moors National Park website. By signing this document you are committing to meeting the essential criteria at all times. Once accepted you will be awarded “Nature Friendly” status and issued with two logos and guidelines. Any business reported not to be complying with the essential criteria may be removed from the scheme and will be asked to remove all logos and references at their own cost.