


North York Moors National Park Nature Friendly Scheme

Activity Providers



In the
**North York Moors
National Park**

Nature Friendly Activity Providers Checklist

Essential Criteria	
We are based in, or a significant amount of our business is conducted in North York Moors National Park. We will promote nature activities and events via our website, social media and other forms of marketing where possible. See northyorkmoors.org.uk/nature	
We have joined the North York Moors Tourism Network and will promote the nature friendly initiative and other nature friendly businesses wherever possible/appropriate. This might include accommodation providers, cafes/tea rooms or sites to visit.	
We provide advice and information prior to our activities on how to prepare, what to bring etc.	
We have all the relevant training, insurance and permissions in order to carry out our activities.	
We will support and promote safe and considerate wildlife watching including reference to the Countryside Code and Moors Message .	
Upon successful application we will display the nature friendly logo and North York Moors National Park partnership logo** on our website. This will include the relevant links to NYM web pages.	
You may also wish to consider:	
Providing information on additional sources of information for customers to further their knowledge: e.g. leaflets, books, websites, apps and places to wildlife watch across the North York Moors.	
Offering a pick up and drop off service.	

* You must display the nature friendly and partnership logo alongside one another. If you have not previously applied, please choose one of the following:

- Based in the (North York Moors National Park)
- Exploring the...
- Gateway to the...
- In the...

Confirmed by:

Name	Telephone
Business	Email

Please email photos of equipment/facilities/resources to support your application.

This award is applicable to registered North York Moors Tourism Network businesses who will be listed (for free) on the North York Moors National Park website. By signing this document you are committing to meeting the essential criteria at all times. Once accepted you will be awarded “Nature Friendly” status and issued with two logos and guidelines. Any business reported not to be complying with the essential criteria may be removed from the scheme and will be asked to remove all logos and references at their own cost.