

North York Moors National Park Nature Friendly Scheme



Accommodation Providers

Nature Friendly Accommodation Checklist

Essential Criteria	
We are based in the North York Moors National Park or the wider influence area* and will promote Nature Tourism activities and events via our website, literature, emails, social media and face to face.	
As part of the North York Moors Tourism Network I will make people aware of and promote other Nature Friendly network businesses wherever possible/appropriate	
Our guests/customers can enjoy Nature activities or events at our premises or close by.	
We are flexible with guests and where possible (not guaranteed) allow late/early breakfasts or late returns from watching or events. <i>We make it clear if prior arrangement is needed.</i>	
We have considered how Nature Tourism guests will interact with other guests e.g. leaving the premises early and associated noise	
We have outdoor friendly facilities such as boot and wet gear storage including basic boot cleaning areas	
We provide guests with a check-list of what to bring to enjoy Nature watching and events	
We provide equipment that guests can use to view the wildlife – e.g. binoculars, scopes etc.for either loan or hire.	
We provide reference information: e.g. leaflets, wildlife books, walks, websites, apps and places to enjoy Nature across the North York Moors	
We actively seek to attract and support wildlife on our premises i.e. bird feeders, bird boxes and planting for bees, butterflies etc	
We will support and promote sustainable and responsible Nature Tourism including promotion of the forthcoming 'Wildlife Way' NYM code of conduct.	
You may also wish to consider:	
We provide facilities for refreshments – on return or as packed meals (where applicable)	
We provide equipment that guests can use to view the wildlife on our premises either on loan or for hire – e.g. binoculars, scopes etc.	
We have a copy of the Nature Tourism Toolkit booklet and have attended a NYM or YWT Nature Tourism workshop.	

Bold = Essential criteria * See map at northyorkmoors.org.uk/eligiblearea

Confirmed by:

Name	Telephone
Business	Email

Please email a couple of photos of equipment/facilities/resources to support your application.

Please note the award is applicable to North York Moors Tourism Network businesses listed (for free) on the North York Moors National Park website as a way of visitors finding Nature Friendly venues, accommodation and activity providers. Successful applications will be awarded “Nature Friendly” status and issued with an appropriate logo. To use the associated logo, it is the responsibility of the business to ensure that they are meeting the essential criteria required of the awards at all times. Any business reported not to be complying with the essential criteria may be removed from the scheme.