


North York Moors National Park Nature Friendly Scheme

Accommodation Providers



In the
North York Moors
National Park

Nature Friendly Accommodation Providers Checklist

Essential Criteria	
We are based in the North York Moors National Park or the wider influence area* and will promote Nature Tourism activities and events via our website, social media and other forms of marketing where possible. See northyorkmoors.org.uk/nature	
We have joined the North York Moors Tourism Network and will promote the nature friendly initiative and other nature friendly businesses wherever possible/appropriate. This might include tearooms/cafes and activity providers.	
Our guests/customers can enjoy nature activities or events at our premises or close by.	
We are flexible with guests and allow late returns and early breakfasts. This includes considering how they will interact with other guests i.e. returning late and making noise.	
We have outdoor friendly facilities such as wet gear storage and basic boot cleaning areas.	
We provide guests with a check-list of what to bring to enjoy nature watching and events.	
We provide equipment that guests can use to view the wildlife i.e. binoculars for either loan or hire. Including information such as leaflets, wildlife books, walks, websites, apps and places to enjoy nature across the North York Moors.	
We actively seek to attract and support wildlife on our premises i.e. bird feeders, bird boxes and planting for bees and butterflies etc.	
We will support and promote sustainable and responsible nature tourism including reference to the Countryside Code and Moors Message .	
Upon successful application we will display the nature friendly logo and North York Moors National Park partnership logo** on our website. This will include the relevant links to NYM web pages.	
You may also wish to consider:	
Providing packed meals or facilities for refreshments on return. These facilities can be chargeable.	
Having a copy of the Nature Tourism Toolkit- ask a member of the tourism team at NYMNP.	

* See map at northyorkmoors.org.uk/eligiblearea

** You must display the nature friendly and partnership logo alongside one another. If you have not previously applied, please choose one of the following:

- Based in the (North York Moors National Park)
- Exploring the...
- Gateway to the...
- In the...

Confirmed by:

Name	Telephone
Business	Email

Please email photos of equipment/facilities/resources to support your application.

This award is applicable to registered North York Moors Tourism Network businesses who will be listed (for free) on the North York Moors National Park website. By signing this document you are committing to meeting the essential criteria at all times. Once accepted you will be awarded “Nature Friendly” status and issued with two logos and guidelines. Any business reported not to be complying with the essential criteria may be removed from the scheme and will be asked to remove all logos and references at their own cost.