


North York Moors National Park Cycling Friendly Scheme

Activity Providers and Retail



In the
**North York Moors
National Park**

Cycling Friendly Activity Providers and Retail checklist

Essential Criteria	
We are based in, or a significant amount of our activities/ courses are conducted in the North York Moors National Park or the wider influence area*.	
We will promote cycling activities (where appropriate) and events via our website, social media and other forms of marketing wherever possible. See northyorkmoors.org.uk/cycling	
We have joined the North York Moors Tourism Network and will promote the cycling friendly initiative and work with other cycling friendly businesses wherever possible/appropriate. This might include bike hire, cafes/tea rooms, servicing centres or accommodation.	
We will support and promote initiatives that encourage safe cycling and shared use of public rights of way.	
Where appropriate we offer facilities for securely locking cycles whilst customers visit or take part in off bike related activities.	
<i>Activity providers only</i> - Where appropriate we provide advice and information prior to our activities on how to prepare, what to bring etc.	
<i>Activity providers only</i> - We have all the relevant training, insurance and permissions in order to carry out our activities.	
<i>Retailers only</i> - We provide information such as leaflets, maps (for reference or sale), printed NYM cycling routes, local cycling guide books and information on events or organised rides.	
Upon successful application we will display the cycling friendly logo and North York Moors National Park partnership logo** on our website. This will include the relevant links to NYM web pages.	
You may also wish to consider:	
Offering a pick up and drop off service.	

* See map at northyorkmoors.org.uk/eligiblearea

** You must display the cycling friendly and partnership logo alongside one another. If you have not previously applied, please choose one of the following:

- Based in the (North York Moors National Park)
- Exploring the...
- Gateway to the...
- In the...

Confirmed by:

Name	Telephone
Business	Email

Please email photos of equipment/facilities/resources to support your application.

This award is applicable to registered North York Moors Tourism Network businesses who will be listed (for free) on the North York Moors National Park website. By signing this document you are committing to meeting the essential criteria at all times. Once accepted you will be awarded “Cycling Friendly” status and issued with two logos and guidelines. Any business reported not to be complying with the essential criteria may be removed from the scheme and will be asked to remove all logos and references at their own cost.