


# North York Moors National Park Cycling Friendly Scheme



**Activities & Retail**

## Cycling Friendly Activities & Retail Checklist

<b>Essential Criteria</b>	
We are based in or a significant amount of our business is conducted in the North York Moors National Park or the wider influence area* and/or offer activities/courses that the public can book on to.	
We will promote cycling activities (where appropriate), festivals and events via our website, literature, emails, social media and face to face wherever possible.	
We provide information (where appropriate) of other Cycling Friendly network businesses including accommodation providers, cafes/tea rooms, repair stations and other Cycling Friendly places to visit.	
Where appropriate (not applicable for retailers) we work with other North York Moors Cycling Friendly cycle hire businesses, cycle shops and cycle servicing centres.	
Where appropriate we offer facilities for securely locking cycles whilst customers visit or take part in off bike related activities.	
We will support and promote initiatives that encourage safe cycling and shared use of public rights of way.	
Where appropriate we provide advice and information prior to our activities on how to prepare, what to bring etc.	
We have all the relevant training, insurance and permissions in order to carry out our activities.	
We will display the Cycling Friendly logo wherever possible such as on websites, social media and promotional materials.	
We provide access to a first aid kit appropriate for outdoor activities.	
<i>Retailers only-</i> We provide information such as leaflets, maps (for reference or sale), printed NYM cycling routes, local cycling guide books and information on events or organised rides.	
<b>You may also wish to consider:</b>	
We have attended a cycling friendly tourism workshop or networking event run by the North York Moors National Park.	
<i>Retailers-</i> We offer pick up and drop off for servicing and bike hire.	

\* See map at [northyorkmoors.org.uk/eligiblearea](http://northyorkmoors.org.uk/eligiblearea)

**Confirmed by:**

<b>Name</b>	<b>Telephone</b>
<b>Business</b>	<b>Email</b>

**Please email a couple of photos of equipment/facilities/resources to support your application.**

This award is applicable to registered North York Moors Tourism Network businesses who will be listed (for free) on the North York Moors National Park website. By signing this document you are committing to meeting the essential criteria at all times. Once accepted you will be awarded "Cyclist Friendly" status and issued with a logo with usage guidelines. Any business reported not to be complying with the essential criteria may be removed from the scheme and will be asked to remove all logos and references at their own cost.